

Helping Proconnect achieve operational efficiency and ensure safety of cargo in transit.



Summary

Proconnect Integrated Logistics is one of India’s largest logistics service providers. They wanted to improve their customer service by improving OTIF compliance for which they chose Intugine’s SIM based fleet tracking to improve their transit efficiency. They also wanted to ensure safety of their high value cargo which exceeds INR 1 Cr in value.

The challenge



Theft and pilferage is a major risk while transporting high value shipments.



Enabling superior customer service due to lack of real time fleet tracking solution

The Solution



Intugine’s real time visibility platform to track vehicles in transit



Intugine’s Smart Locks to keep their cargo secure in transit

The Impact

Through the engagement with Intugine, Proconect was able to:

1. Ensure early discovery of exceptions in transit
2. Improve OTIF compliance with real time vehicle tracking
3. Ensure safety of goods with authenticated smart locks
4. Gain asset level tracking through portable GSM trackers
5. Deliver a superior customer experience to their patrons

24%

increase in ontime trips (calculated month on month).

34%

reduction in average trip duration (On busy routes).



Ensured secure movement of assets.



“Intugine’s platform is undoubtedly a reliable and advanced tool for optimizing logistics operations. But the most useful aspect of the engagement is the top quality of customer service they provide. I appreciate the quick and helpful responses that are the norm with Intugine’s support team”

Mr. Jayendran Natarajan,
CTO