

Improving transporter performance with data driven decision making



Summary

M/s Gold Plus Glass Industry Ltd is the only fully Indian and one of the fastest growing float glass manufacturing companies in India. The movement is primarily FTL (Full Truck Load) oriented. They were suffering from habitual SLA breaches and high variation in TAT across different transporters along the same routes.

The challenge



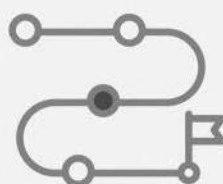
Inefficient visibility over assets in transit.



Mitigate unscheduled halts & delays



Real time SIM based vehicle tracking to gain visibility of their assets while in transit.



Data of unexpected halts and delays to take necessary steps to mitigate this challenge.



Control Tower to evaluate the performance of transporters

The Solution

The Impact

Through the engagement with Intugine, Gold Plus was able to:

- 1. See a significant improvement in the performance of all its transporters.
- 4. Achieve a marked improvement in logistics operations.

- 2. Bring visibility around different bottlenecks in their logistics network.

- 3. Levy appropriate penalties against substandard performance among transporters.

20%
reduction in
SLA breaches

20%
increase in daily
distance travelled

20%
reduction in TAT over
a 9 month period



Testimonial

“Technology is a game changer. Intugine helped us reduce logistics cost to a large extent with their platform”

Amit Tyagi
Deputy General Manager